



L. Robin Keller is the 2015 President of the Institute for Operations Research and the Management Sciences (INFORMS, [www.informs.org](http://www.informs.org)). Prof. Keller's research focuses on developing techniques for analyzing decisions. Her decision analysis research spans the areas of multiple attribute decision making, fairness, perceived risk, and planning protection against terrorism, environmental, health, and safety risks ([www.merage.uci.edu/go/Keller](http://www.merage.uci.edu/go/Keller); personal site: <http://faculty.sites.uci.edu/lrkeller/>).

She is a Full Professor of Operations and Decision Technologies (<http://www.merage.uci.edu/Faculty/AcademicAreas/ODT.aspx>) in the Paul Merage School of Business at the University of California, Irvine, USA. She teaches management science to Health Care Executive MBAs, decision analysis to MBAs, and decision theory to doctoral students. She joined UCI in 1982 after earning her M.B.A. and Ph.D. in management science from UCLA. She has served many roles in the school, including the Doctoral Program Director and Associate Dean (for the Full-time MBA Program and for Research). She was Program Director for the NSF Decision, Risk, and Management Science Program. Dr. Keller was the Editor-in-Chief of *Decision Analysis* from 2007-2012, a founding Director-at-large of INFORMS, TIMS Vice President-Finance and Council member, and Decision Analysis Society Chair. She became an INFORMS Fellow in 2004 and received the 2006 Kimball Medal from INFORMS.