Analyse conjointe de réseaux et de corpus avec Linkage

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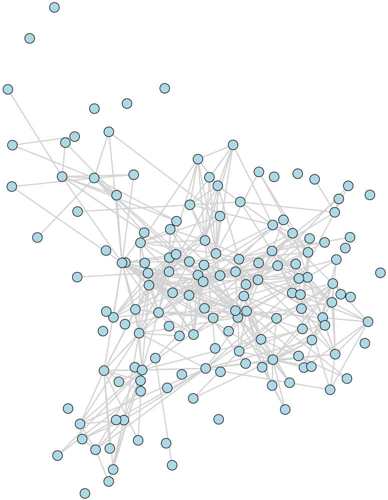
Outline

Outline

the Enron Email dataset (2001)



Nodes + edges

Introduction

Types of networks: ($\rightarrow$ development of statistical approaches)

- Binary + static edges
- Discrete / continuous / categorical / ...
- Covariates on vertices / edges
- Dynamic edges:
  - Continous time $\rightarrow$ point processes
  - Discrete time $\rightarrow$ Markov,...

Types of clusters: ($\rightarrow$ development of statistical approaches)

- Communities (transitivity)
- Heterogeneous clusters
- Partitions, overlapping clusters, hierarchy

Introduction

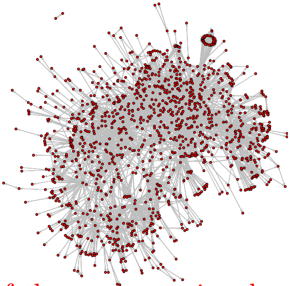
Essentially, two starting points:

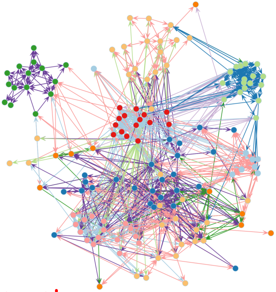
- The latent position model [HRH02]
- The stochastic block model [WW87, NS01]

Introduction

Networks can be observed directly or indirectly from a variety of sources:

- social websites (Facebook, Twitter, ...),
- personal emails (from your Gmail, Clinton's mails, ...),
- emails of a company (Enron Email data),
- digital/numeric documents (Panama papers, co-authorships, ...),
- and even archived documents in libraries (digital humanities).





⇒ most of these sources involve text!

Introduction

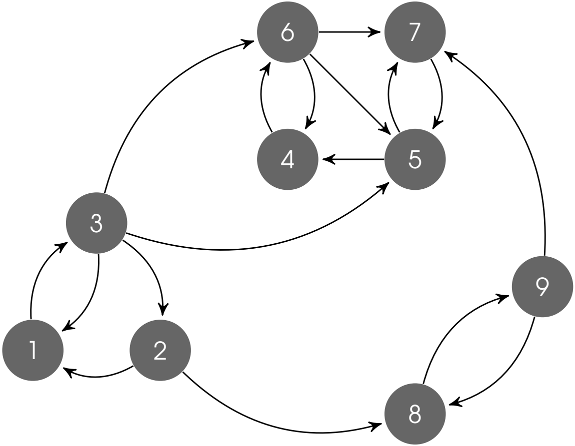


Figure: An (hypothetic) email network between a few individuals.

Introduction

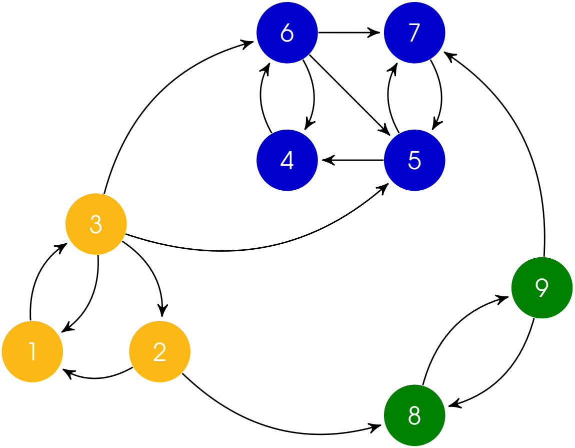


Figure: A typical clustering result for the (directed) binary network.

Introduction

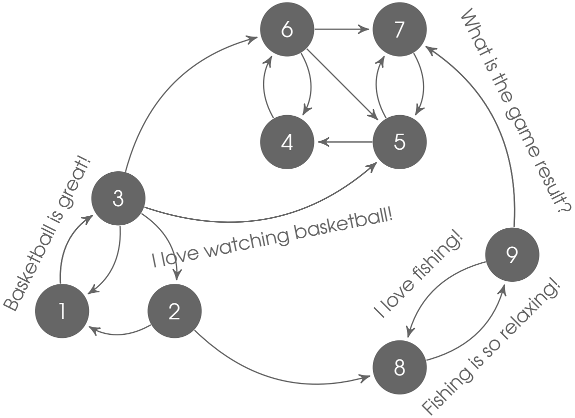


Figure: The (directed) network with textual edges.

Introduction

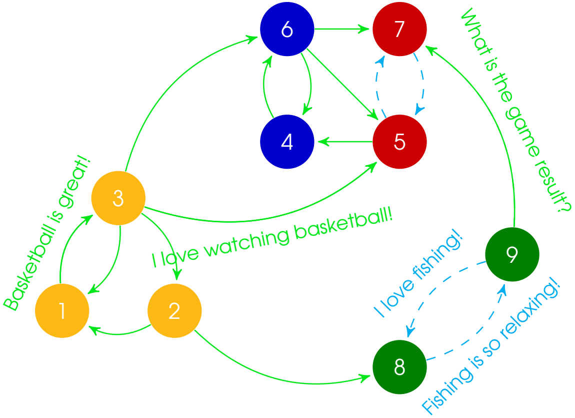


Figure: Expected clustering result for the (directed) network with textual edges.

The stochastic topic block model

the stochastic topic block model (STBM) [BLZ16]:

- generalizes both SBM and LDA models
- allows to analyze (directed and undirected) networks with textual edges.

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Context and notations

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$$W_{ij} = (W_{ij}^1, ..., W_{ij}^d, ..., W_{ij}^{D_{ij}})$$

- each document W_{ij}^d is made of N_{ij}^d words:

$$W_{ij}^d = (W_{ij}^{d1}, ..., W_{ij}^{dn}, ..., W_{ij}^{dN_{ij}^d}).$$

Modeling of the edges

Let us assume that edges are generated according to a SBM model:

- each node i is associated with an (unobserved) group among Q according to:

$$Y_i \sim \mathcal{M}(1, \rho),$$

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- the presence of an edge A_{ij} between i and j is drawn according to:

$$A_{ij} | Y_{iq} Y_{jr} = 1 \sim \mathcal{B}(\pi_{qr}),$$

  where $\pi_{qr} \in [0,1]$ is the connection probability between clusters q and r.

Modeling of the documents

The generative model for the documents is as follows:

- each pair of clusters (q, r) is first associated to a vector of topic proportions $\theta_{qr} = (\theta_{qrk})_k$ sampled from a Dirichlet distribution:

$$\theta_{qr} \sim \mathrm{Dir}\left(\alpha\right),$$

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- the nth word W_{ij}^{dn} of documents d in W_{ij} is then associated to a latent topic vector Z_{ij}^{dn} according to:
$$Z_{ij}^{dn} | \{A_{ij} Y_{iq} Y_{jr} = 1, \theta\} \sim \mathcal{M}(1, \theta_{qr}).$$

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- then, given Z_{ij}^{dn}, the word W_{ij}^{dn} is assumed to be drawn from a multinomial distribution:

$$W_{ij}^{dn} | Z_{ij}^{dnk} = 1 \sim \mathcal{M}(1, \beta_k = (\beta_{k1}, \ldots, \beta_{kV})),$$

where V is the vocabulary size.

Inference

The full joint distribution of the STBM model is given by:

$$p(A, W, Y, Z, \theta|\rho, \pi, \beta) = p(W, Z, \theta|A, Y, \beta)p(A, Y|\rho, \pi).$$

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- it is then possible to reorganize the documents $D = \sum_{i,j} D_{ij}$ documents W such that:

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- since all words in $\tilde{W}_{qr}$ are associated with the same pair (q, r) of clusters, they share the same mixture distribution,
- and, simply seeing $\tilde{W}_{qr}$ as a document d, the sampling scheme then corresponds to the one of a LDA model with $D = Q^2$ documents.

Inference

Given the above property of the model, we propose for inference to maximize the complete data log-likelihood:

$$\log p(A, W, Y | \rho, \pi, \beta) = \log \sum_{Z} \int_{\theta} p(A, W, Y, Z, \theta | \rho, \pi, \beta) d\theta,$$

with respect to (ρ, π, β) and $Y = (Y_1, \ldots, Y_M)$.

Inference: the C-VEM algorithm

The C(-V)EM algorithm makes use of a variational decomposition:

$$\log p(A, W, Y|\rho, \pi, \beta) = \mathcal{L}(R; Y, \rho, \pi, \beta) + \mathrm{KL}(R \parallel p(\cdot|A, W, Y, \rho, \pi, \beta)),$$

where

$$\mathcal{L}(R(\cdot); Y, \rho, \pi, \beta) = \sum_{Z} \int_{\theta} R(Z, \theta) \log \frac{p(A, W, Y, Z, \theta|\rho, \pi, \beta)}{R(Z, \theta)} d\theta,$$

and $R(\cdot)$ is assumed to factorize as follows:

$$R(Z, \theta) = R(Z)R(\theta) = R(\theta) \prod_{i \neq j, A_{ij}=1}^{M} \prod_{d=1}^{D_{ij}} \prod_{n=1}^{N_{ij}^{d}} R(Z_{ij}^{dn}).$$

Outline

The HAL Paris Descartes co-authorship network

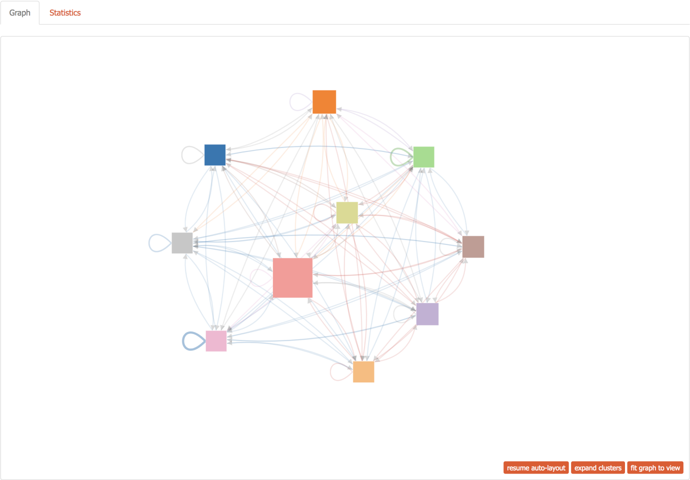
The Paris Descartes co-authorship network:

- the last 10 000 articles published on HAL,
- with at least one author from University Paris Descartes,
- the network has 13 101 authors and 91 074 edges.

The analysis with Linkage.fr:

- the whole analysis process took 38 min on the server,
- which includes 3 steps:
  - retrieving the data from HAL,
  - formatting and pre-processing the data,
  - the choice of (Q, K) and the clustering (app. 20% of the whole process).

The Paris Descartes co-authorship network



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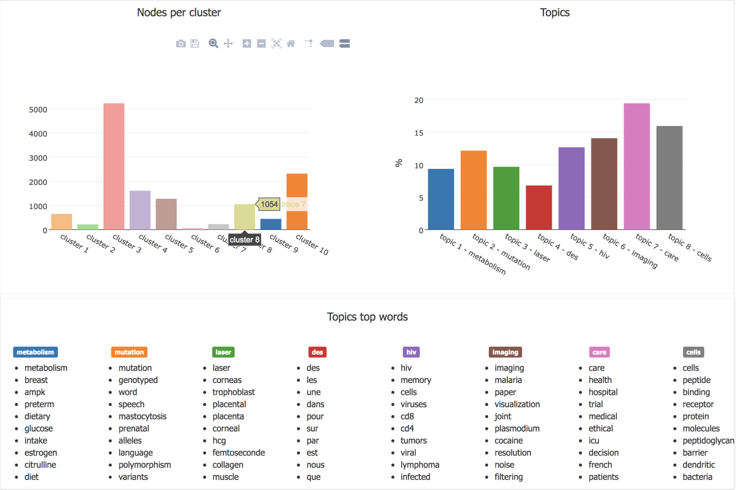

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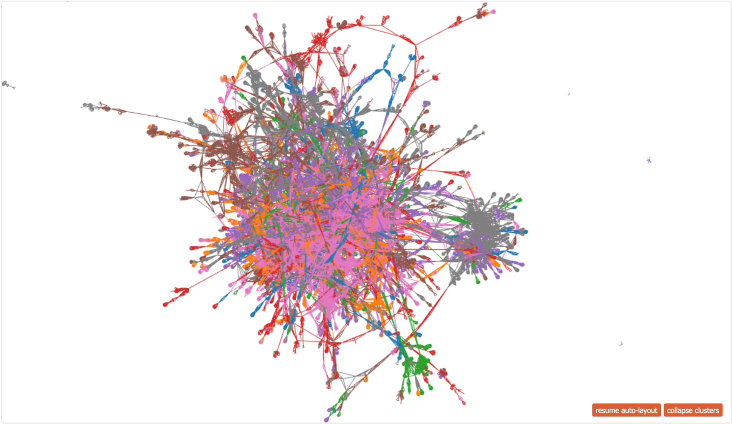

Outline

Conclusion

- STBM : allows to model networks with textual edges
- C-VEM algorithm for inference
- Model selection criterion
- Find clusters of nodes and topics of discussions

Biblio I

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